

Main Street Board Meeting

February 16, 2023

8:00 am Mabrey Meeting Room

Attendees: Christie Baldrige Mark Tuggle Lacie Gonzalez Bryan Dudley Hayden Sharp  
Misty Thompson Jill Rhodes Jesse Allen Johnny Dreyer Mariah Tecumseh Espn Dreyer  
Anthony Nieto Andy Goodnight Heather Sumner

Absent: Tonya Bowie Kamie Crawford

Call to Order: 8:00

Minutes: Approved as read. 1<sup>st</sup> Mark Tuggle 2<sup>nd</sup> Johnny Dreyer

Financials: Nov. Approved. 1<sup>st</sup> Lacie Gonzalez 2<sup>nd</sup> Mark Tuggle  
Dec. Approved 1<sup>st</sup> Anthony Nieto 2<sup>nd</sup> Hayden Sharp  
Jan. Approved 1<sup>st</sup> Mark Tuggle 2<sup>nd</sup> Espn Dreyer

**New Business:**

**Budget:** Board was told to review the budgets that our CPA had sent out as far as layout. Exec will continue to work on the budget & board will hopefully approve by April meeting.

**Main Street Calendar of Events:** Christie went through the attachment that was sent out with the meeting reminder. Promotions met this month & cut the patio party & will be trying to partner with Young Professionals on their May event to help make it bigger & better. The board also discussed ways to partner with the Chamber & other organizations that are hosting events downtown. Quality over quantity is the goal.

**IT Contract:** The board voted & approved to not renew the IT contract with Doy Shipman. It is an expense that we barely used, therefore decided to call on a need to use basis.

**Texting Service/App:** BFAC took out their annual payment (\$4,800) in January for the services, so we are renewed for another year. All events & advertisements will be directing people to these services. So we can continue to build that resource up.

**2023 Goals/Ideas:** The State MS leaders will be hosting a two day training in 2023 for the board & committees. This will be a training for the new National Standards that will take place in the next 1-2 years. The board discussed the question "What do we want to be when we grow up"? Most of the board members liked the idea of focusing more on tourism.

**Up Coming Main Street Events:**

Cash Mob (last Thursday of each month Feb.-May)

**Committee Chairs:**

**Organization/Membership/Fundraising-Hayden Sharp**

They did not meet due to weather in Feb. but Hayden did reach out to another Main Street & they suggested hosting a weekly Main Street Spotlight for the service industry partners. Five Star Fridays was cut from the calendar due to lack of participation.

**Promotions** – Kamie Crawford

The committee met on the first Friday of Feb. They had a great discussion over the calendar of events & had some new ideas, such as a dinner around the Square, etc. Kamie will share more in March as she was not able to be present.

**Economic Vitality** – Trisha Bailey

They met on the second Tuesday. Trisha will email Heather the minutes from the meeting & Heather will send those out to the board. They too had some great ideas for 2023.

**Design** - Andy Goodnight

They did not meet this month. They are still working on the Black Wall Street Mural project.

**Okmulgee Rising Updates:**

Green Country Technology: Anthony gave a great report on what has happened recently & what is happening. He suggested looking at their website & social media pages to stay up to date with all of the information. They also suggested looking into their short term classes available for adults as well. Misty said they were also looking for teachers for several classes.

Muscogee Nation: Jesse reported that the Challenge Bowl Trivia was happening this week & next. The Nation is also working on the master plan for the complex.

OSUIT: Kamie Crawford – Not present – no report was given.

City of Okmulgee: Bryan Dudley – Bryan wanted it known that he hates IT. Kelco is still working on their expansion. A well known coffee chain will be opening a location in Okmulgee in the Walmart parking lot area. Bryan is still working on fixing issues with the newly installed sound system around the square area.

Chamber of Commerce: No report

High School Reps. Johnny Dreyer – Randy Jackson was hired as the new head football coach.

New Businesses: Merc on Mort moved to the Daddy B's block.

**Old Business:** Mark told the board that it is by the grace of God that Johnny is still with us & to continue to pray for healing over him. He is still having issues that the doctors are still trying to get figured out.

**Directors Comments:** Heather thanked the board for giving them time off during the holidays which gave her extra time with Dawson. She announced that \$1,200 was donated to Main Street in honor of Dawson. The board signed thank you notes that Heather will mail. She also thanked everyone for the prayers, food, texts, etc. during this difficult time. On the weeks she has Hallee she will be working from home if not needed in the office for meetings. She offered to go to hourly instead of salary if needed at any point.

Date of next meeting: March 16, 2023

Adjournment: 8:45 1<sup>st</sup> Bryan Dudley 2<sup>nd</sup> Mark Tuggle