

Main Street Board Meeting

June 20, 2024

8:00am Mabrey Meeting Room

Call to Order:

Minutes: May

Financials: May

New Business:

Welcome New Executive Director – Melinda De Santo

Board Seat Nomination & Vote – Margaret Hess

Membership Committee Chair – Need someone that can lead that group – need board members to be on the committee.

Dinner with the Stars – Debrief

Umbrella Alley 2.0 Update

By-Laws – **Revert** – 501C3 REQUIRES a secretary – additional edits to suggest?

Committee Chairs:

- **Organization/Membership/Fundraising- VACANT (1st Wednesday 11:00 MS Office)**
Objectives: Communication & Membership, volunteer development & Fundraising
Goal: Establish a strong Main Street organization by communicating the mission and accomplishments and utilizing a growing number of participants in the implementation and funding of the revitalization program
- **Promotions- Kamie Crawford (1st Friday of each month MS office 9:00)**
Objectives: Image enhancement of the downtown, Retail events & Traffic building and special events
Goal: Establish a unified image and encourage an exciting variety of activities for all members of the community
- **Economic Vitality– Margaret Hess (2nd Tuesday of each month Main Street Office 4:30pm)**
Objectives: Market data collection & interpretation, Space use & Business retention, expansion & recruitment

Goal: Strengthen the economic base of the downtown

- **Design- Andy Goodnight (3rd Wednesday of each month MS office 11:00am)**
Objectives: Design education & technical assistance, financial assistance & incentives, Public improvements and open spaces & regulations and enforcement
Goal: Encourage improvement of the visual appearance of the downtown

Okmulgee Rising Updates:

- 1) **GCTC:**
- 2) **Muscogee Nation:**
- 3) **OSUIT:**
- 4) **City of Okmulgee:**
- 5) **Chamber of Commerce:**
- 6) **High School Reps. Report:**
- 7) **YMCA:**
- 8) **New Businesses:**

Old Business:

- Big Brain Trivia Night – August 3rd – OSUIT State Room – Save the Date now – Auction Item (\$100 value) due at Main Street Office July 15th.
- Board Training – August 20th – Yucon, OK – 1 Day training for Board members.

Director's Comments:

Date of Next Meeting: July 18, 2024, 8:00am Mabrey Meeting Room

Adjournment: